

CHALK BLOCK Street Painting

Southwest Florida's leading Chalk Street Painting experience for High School Students. Professional Chalk Artists share their knowledge with students while judging the competition.

Talented professional chalk artists are on site:

- Sharing their knowledge of this art form with the students
- Judging the chalk street painting competition
- Creating their art pieces
- Instructional workshop led by professional chalk artists
- Friday, February 2, from 3 to 5 pm
- Student should visit ArtFestFortMyers.com/ChalkBlock for helpful videos and resources.

Timeline

- **Entry Deadline:** December 8, 2023
- **Theme:** The Joy is in the Journey
- **Eligibility:** All Lee County Public, Private & Homeschooled High School students are invited to participate in the Chalk Block Street Painting experience. Art teachers from all schools are encouraged to register teams.

Winning teams receive monetary awards per student.

Participation:

- Team = 3 High School Students in grades 9 - 12
- Schools are welcome to submit more than one team
- We want to ensure that all schools have an opportunity to participate, and spaces will be allocated.
- 35 Chalk Block Street Painting spaces are available

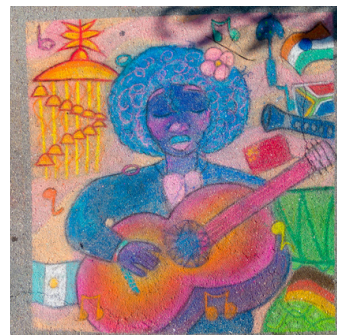
Application Process:

- The Chalk Block application is online at ArtFestFortMyers.com/ChalkBlock
- Each teacher must submit an entry form for each team they are representing
- Every student must submit a student registration form
- Deadline to Enter December 8, 2023

Confirmation of team status will be sent via email to each student and their teacher by December 15, 2023



ArtFest 2023
Lehigh Senior High School Team #6
FIRST PLACE



ArtFest 2023
Dunbar High School Team #1
SECOND PLACE

More information at ArtFestFortMyers.com/ChalkBlock or call us at (239) 768-3602



Theme:

The Joy is in the Journey

Use this broad theme to your creative advantage!

The criteria for judging will be:

Use of Theme • Impact • Presentation • Cleanliness •
Creativity/Originality • Group Cooperation

Teacher team entry forms and student registration forms
are available at ArtFestFortMyers.com/ChalkBlock

- **Entry Deadline:** December 8, 2023
- **Friday, February 2, 2024:** Students must attend an instructional session with professional chalk artists from 3 to 5 pm at the ArtFest Fort Myers site.
- **Saturday, February 3, 2024:**
 - Student artist teams will create a chalk street painting that measures 6'x6' on the asphalt surface at ArtFest Fort Myers 2024 between the hours of 8 am to 3:30 pm.
 - Students and adult chaperones report to the competition area by 8 am.
 - Teams are provided one box of assorted pastel chalk, tape measure, chalkboard erasers, hairspray, baby wipes, and a container for chalk.
 - Teams must complete their entire chalk drawing by 3:30 pm on Saturday.
 - Judging of all entries will be completed by the professional chalk artists between 3:30 pm and 4:15 pm, with winners announced at 4:30 pm.

Reminders:

- Teams must have three students – no other help from adults or teachers
- The chalk drawing is limited to a 6' x 6' square of asphalt measured by ArtFest Fort Myers.
- ArtFest Fort Myers will supply each team with pastels (chalks) – no pastels can be brought from home or classroom
- Do some research! Resources can be found at ArtFestFortMyers.com/ChalkBlock
- Explore YouTube and Google for techniques and tips
- Please read the rules of entry carefully



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Important Tips:

- **2024 Theme:** This year's theme is The Joy is in the Journey.
 - The possibilities are endless - see how far your imagination will take you! Don't just use the first idea that comes to mind.
- **Grid your image ahead of time:** Since you are working in such a large space, it is easy to get lost in your drawing and become confused about where everything needs to go.
 - Create a grid of your image beforehand to help you stay on track during the competition.
- **Guidelines for choosing art for a Chalk Street Painting:** The primary goal for choosing an image is originality.
 - An image, a color scheme and an idea that will stand out!
 - Your work must be original.
 - You will be working in a 6' x 6' square so keep that in mind when picking your team's image.
- **Your clothing and shoes will get dirty.** We suggest wearing a thick pair of socks.
 - You could ruin your shoes.
 - Bare feet will pick up the chalk and smudge your artwork.
 - If you wear socks please be sure they are thick enough to still protect from the asphalt.
 - Do not walk beyond your artwork without shoes on; safety comes first!
- **Be prepared for anything!** Sometimes the weather is not on our side, so please keep that in mind when planning your supply list.
 - You are strongly encouraged to bring either a tarp, shower curtain, or heavy plastic to protect your work in case of rain.

What ArtFest provides your team:

- Assorted chalk pastels
- Tape measure
- Chalkboard erasers
- Hairspray
- Baby wipes
- A container for chalk

What ArtFest provides to share:

- Chalk Line to help grid out your space
- Blue tape for your border
- Paper towels
- Hand sanitizer
- Each team can choose 5 extra sticks of pastels
- 2 White Chalk (if needed)
- 2 Black Chalk (If needed)

What your team brings:

- 3 Color copies of art grid
- Gloves, cloth, sponge for blending
- Rain preparedness items- plastic tarp or shower curtain
- Old socks/surgical gloves
- Sunscreen, sunglasses, hat, hand held umbrella
- Yard stick



Chalk Block Rules of Entry

1. All artwork submitted must:
 - a. Follow the announced theme.
 - b. Be pre-approved by the team teacher/supervisor.
 - c. Be produced exclusively by the students submitting the artwork.
2. No parent assisted or teacher assisted artwork is allowed.
3. All artwork must be produced within a designated 6' x 6' square, using only pastels supplied by ArtFest Fort Myers.
4. The provided team sticker must be displayed for the entirety of the competition.
5. On Saturday, February 3:
 - a. The Chalk Block registration begins at 8:00am at the Chalk Block tent, in the Oxbow Restaurant parking lot.
 - b. Upon arrival, teams will register and choose their 6' x 6' square.
 - c. Saving spaces for other teams will not be permitted.
6. All student Chalk Street Paintings will be judged at end of day Saturday, February 3.
 - a. Ribbons and certificates will be distributed to the winning team members.
 - b. Judges decision is final.
7. The criteria for judging will be: Use of Theme, Impact, Presentation (neatness/cleanliness included), Creativity/Originality, and Group Cooperation.
8. No pastels/chalk can be brought from home.
9. No radios, speakers, or pop up tents will be permitted.
10. A shirt must be worn at all times.
11. The only "border" you can use to mark your space is tape. Cardboard or paper is not allowed. We are judging you on your ability to work neatly.
12. ArtFest Fort Myers reserves the right to enforce all rules and violation of rules may result in revoking of any privilege associated with participation in the Chalk Block.

ArtFest
FORT MYERS

**Please contact us for any support you
or your students may need.**

We love to help!

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More information at [ArtFestFortMyers.com/ChalkBlock](https://www.artfestfortmyers.com/ChalkBlock) or call us at (239) 768-3602