



Chalk Block Δ Rules of Entry

1. All artwork submitted must follow the announced theme, be pre-approved by the team teacher/supervisor and be produced exclusively by the students submitting the artwork. No parent assisted or teacher assisted artwork is allowed.
2. **Participating teams must attend a workshop with Professional Chalk Artists on Friday, February 1, 2019, from 3 to 5 P.M.** in front of the Allure Bldg., 1300 Hendry Street, Fort Myers, FL 33901 (at the Caloosahatchee River). Bring your Team's gridded artwork image and arrive 30 minutes early to allow for parking-it is a busy weekend downtown. Teachers and/or adult chaperones must also be in attendance.
3. All artwork must be produced, on site, within a designated 6-foot by 6-foot square, using only pastels supplied by ArtFest Fort Myers. All work must be identified with student's school name (and team number, if appropriate) chalked clearly below the art piece.
4. On Saturday, February 2nd, the Chalk Block Competition registration begins at 8am, north of the intersection of Edwards Drive and Hendry Street, at the Chalk Block Tent. Upon arrival, Teams will register and choose a chalk mural space. Saving spaces for other teams will not be permitted.
5. On Saturday morning, each team must designate a team member to chalk their school logo or emblem in a 10 inch by 10 inch square in a designated grid at the beginning of the Chalk Block area.
6. All student Chalk Murals will be judged at end of day Saturday, February 2nd between 3:30 - 4:15 P.M. Ribbons and cash awards will be distributed to the winning team members as follows: 1st Place \$100 each, 2nd Place & Sunny & Sparkle Award \$50 each & 3rd Place \$25 each. Judges decision is final.
7. The criteria for judging will be: Use of Theme, Impact, Feeling/Mood, Presentation (neatness/cleanliness included), Creativity/Originality, Effort/Care and Group Cooperation.
8. NO pastels/chalk can be brought from home. No radios or boom boxes will be permitted.
9. ArtFest Fort Myers reserves the right to enforce all rules and violation of rules may result in revoking of any privilege associated with participation in the Chalk Block.

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Helpful Tips For Students From Your Professional Chalk Artists

Congratulations on your participation in the 9th annual “ArtFest Fort Myers *Chalk Block 2019*”! We are two of the five Professional Chalk Artists who will work with your high school’s team on this fun and challenging artistic experience. As professional chalkers, we want to help to produce a polished piece of artwork, have an authentic experience in participating in a live chalk art competition and learn from us!

Reminders

- There are 3 students to a team – no other helpers.
- Your street painting is limited to a 6ft x 6ft square
- ArtFest Fort Myers will supply your team with pastels (chalks) – NO pastels can be brought from home.
- Do some research! Explore YouTube, Google for techniques and tips! Working on asphalt is a different experience!
- **The criteria for judging will be: Use of Theme, Impact, Feeling/Mood, Presentation-yes, neatness/cleanliness counts, Creativity/Originality, Effort/Care and Group Cooperation.**
- **READ ALL RULES of ENTRY carefully.**

Important Tips

- **2019 Theme:** This year’s theme is *Magic of the Ordinary*. Your piece should also be created in an artistic style ie. Impressionism, Cubist, Realism, ... We think the possibilities are endless, see how far your imagination will take you!
- **Grid your image AHEAD OF TIME:** Since you are working in such a large space that day, it is easy to get lost in your drawing and become confused about where everything needs to go. Create a grid of your image BEFOREHAND to help you stay on track during the competition (sample below).
- **Guidelines for choosing art for a street painting:** The primary goal for choosing an image is THE POP: an image, a color scheme, and an idea that is ELECTRIC. Your work must be original. You will be working in a **6ft by 6ft square** so keep that in mind when picking your team’s image.
- **Your clothing and shoes will get dirty.** We suggest wearing a thick pair of socks. You could ruin your sneakers. Bare feet will pick up the chalk and smudge your drawing. If you wear socks please be sure they are a thick enough pair to still protect your feet from rough asphalt. **Do not walk beyond your artwork without shoes on; your safety is first.**
- **Be prepared for ANYTHING!** Sometimes weather is not on our side, so please keep that in mind when planning your supply list. You are encouraged to bring: tarps, shower curtains, heavy plastics to protect your work in case of rain.

Good luck and we will see you in February!

Cass Womack & Bridget Lyons

Cass Womack - <http://www.charfade.com> Bridget Lyons – bklyons.com



What we provide your team:

- √ 1 Box of Pastels- multi colored variety pack
- √ 1 Ruler
- √ 1 Cardboard to protect your rear and knees
- √ 1 Chalkboard eraser
- √ 1 Package of Baby Wipes
- √ 1 Can of Hairspray
- √ 1 Tupperware Chalk Container
- √ 1 Trash Bag

What we provide to share:

- √ Chalk Line to help grid out your space
- √ Blue Tape for your border
- √ Paper Towels
- √ Hand Sanitizer
- √ Each team can choose 5 extra sticks of Pastels
- √ 2 White Chalk (if needed)
- √ 2 Black Chalk (if needed)

What your team brings:

- √ 3 color copies of gridded art
- √ Measuring tape
- √ Gloves, Chamois cloth, sponge for blending
- √ Rain preparedness items- plastic tarp, shower curtain
- √ Old socks/surgical gloves
- √ Sunscreen, sunglasses, hat, umbrella (Tents permitted at discretion of festival)